



Parklea Sand and Soil provide building and landscaping supplies, hardware supplies and haulage solutions in New South Wales.

Parklea Sand and Soil

CASE STUDY

Owners Michael and Raymond are experienced in the industry, and they've always done it well.

Though, up until a year ago, something was missing. There is always room for growth in business, & Parklea saw a path to improvement through Allotrac's Transport Management System. Today, the Allotrac software has allowed Parklea to make steps towards consolidating their business digitally.

Parklea's owners Michael and Raymond have found that Allotrac has so far helped them improve on their usual high standard of customer service. By having their jobs, documents and prices streamlined for easy access, customers can be served quicker than ever.

We asked Michael how Allotrac has improved his business and relationship with clients: "The pricing matrix has helped us streamline things in the

office, especially when customers are looking for a quote. When they ask about completed jobs, the Analyse Job screen lets us look through all our completed jobs. These things are now completed faster than before, and it keeps the customers happy".

Parklea are looking forward to taking full advantage of the system. At the moment Parklea can track their vehicles with GPS and enjoy paperless documentation, but there's more to come. Once Allotrac is installed in Parklea's trucks, they can further streamline their invoicing, docket input and communication processes.

With the Allotrac software always progressing, Parklea's business will be moving into the future with it. "The development team are great to deal with. Issues are resolved fast and the product is rapidly developing". The future looks bright for Parklea Sand and Soil.